



# OilCure

INNOVATIVE ENVIRONMENTAL REMEDIATION

## RUST VANISH

## RUST REMOVER

**Tough on Rust – Easy on  
Surrounding Parts**



## AllCure

*Think beyond green!*

[www.allcure.co.za](http://www.allcure.co.za)

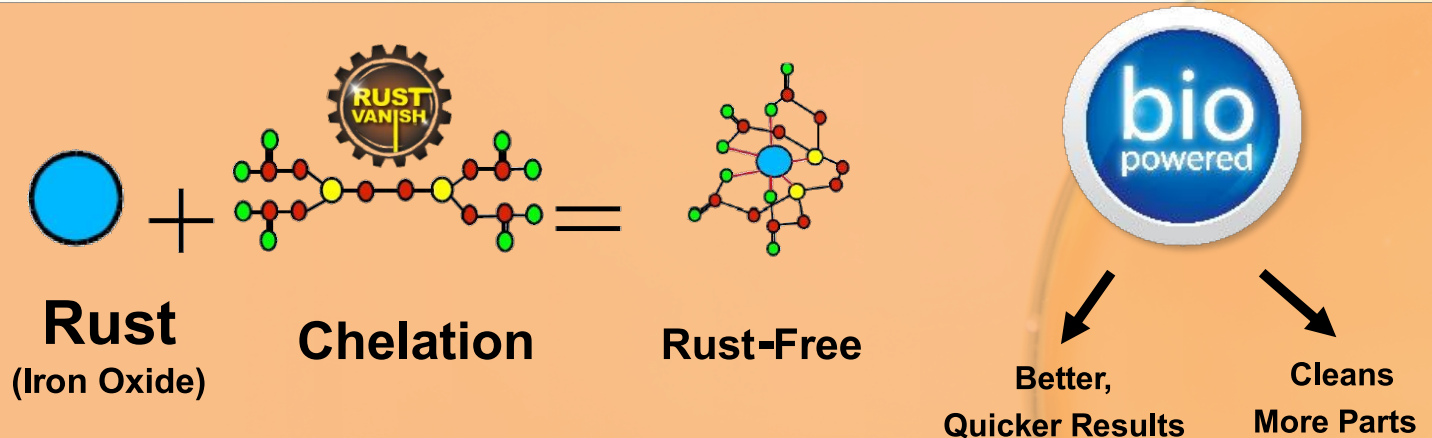


## Benefits

- ⦿ Dissolves tough rust to bare metal.
- ⦿ Restores metal parts and tools.
- ⦿ Bio-Power technology outperforms dangerous acids and conventional chelation products.
- ⦿ 3X ultra-concentrated formula.
- ⦿ Reusable and lasts longer than competitive products.
- ⦿ Easy-to-use: Soak and rinse – No scrubbing.
- ⦿ Water-based formula - no acids, caustics or solvents.
- ⦿ Will not harm plastic, rubber, painted or surrounding surfaces – Just Rust!
- ⦿ Provides up to 2 weeks of rust protection.



## Technology



**Rust Vanish uses a combination of Selective Chelation and Bio-PowerTechnologies:**

- ⦿ Selective Chelation dissolves and absorbs iron oxide (rust) from metal surfaces.
- ⦿ Bio-Power Technology enhances the cleaning action and extends the life of the cleaning solution.

## Application





## Efficacy – Before & After



## Applications





## Comparison

Brand	Chemistry	Concentrate	Size	Makes	Retail	\$/oz.
Rust-Oleum	Acid	NO	128 oz.	128 oz.	\$22.99	\$0.18
Metal Rescue	Chelation	YES	14 oz.	128 oz.	\$19.99	\$0.16
WD-40 Rust Remover	Chelation	NO	128 oz.	1 gal.	\$25.00	\$0.20
EVAPO-RUST	Chelation	NO	32 oz.	32 oz.	\$9.99	\$0.32
EVAPO - RUST	Chelation	NO	128 oz.	128 oz.	\$25.00	\$0.20
Rust Vanish	Chelation & Bio-Power	YES	16 oz.	64 oz.	\$9.99	\$0.16
Rust Vanish	Chelation & Bio-Power	YES	32 oz.	128 oz.	\$14.99	\$0.12



## Conclusion

- Quickly dissolves rust and restores parts and tools.
- Outperforms dangerous acids and conventional chelation products
- Lasts longer than competitive products.
- Packaged in a economical 3X concentrated formula.
- Packaging is eye-catching, attractive and communicative.
- The Advertising Campaign to Drive Sales for Retail partners!

